



**RAPTORS
RESEARCH**
FOR
Sinai Health

**CANADA'S
PREMIERE**



**BASKETBALL
TOURNAMENT**

FUNDRAISING 101 **HOW TO KICKSTART YOUR FUNDRAISING!**

1. LOG-IN TO YOUR RAPTORS FOR RESEARCH DASHBOARD TO CUSTOMIZE YOUR FUNDRAISING PAGE WITH A PHOTO AND DESCRIPTION ABOUT WHY YOU'RE RISING UP FOR RESEARCH
2. LEAD BY EXAMPLE AND MAKE A SELF-DONATION
3. CREATE A LIST OF ALL THE PEOPLE IN YOUR NETWORK WHO YOU CAN ASK FOR DONATIONS
4. USE YOUR PARTICIPANT DASHBOARD TO SEND OUT EMAILS TO ALL OF YOUR SUPPORTERS
5. SHARE YOUR RAPTORS FOR RESEARCH PAGE AND GRAPHICS FROM OUR FUNDRAISING TOOLKIT ACROSS YOUR SOCIAL MEDIA PLATFORMS
6. REACH OUT TO THE RAPTORS FOR RESEARCH FUNDRAISING COACHING STAFF FOR MORE IDEAS AND SUPPORT

Raptors for Research Fundraising Line: 647-588-7105
RaptorsForResearch.com

raptorsforresearch@sinaihealthfoundation.ca



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